



SAN FRANCISCO FOOD BANK

February 8, 2008

Chairman Kevin Martin, Commissioner Michael Copps, Commissioner Jonathan Adelstein,
Commissioner Deborah Tate & Commissioner Robert McDowell
Federal Communications Commission
445 12th Street, S.W.
Washington DC 20554

Re: *In the Matter of Broadcast Localism (MB Docket No. 04-233)*
Report on Broadcast Localism and Notice of Proposed Rulemaking

Dear Chairman Martin and Commissioners Copps, Adelstein, Tate, and McDowell:

Recently I learned that the FCC issued a Notice of Proposed Rulemaking on broadcast localism. From what I understand, this proceeding is intended to "ensure that broadcasters are appropriately addressing the needs of their local communities." As you deliberate, I want to make sure you are aware that in the San Francisco Bay Area, KGO and KPIX have been valued partners to the anti-hunger community, devoting significant time and on-air resources to the issue.

Both KGO and KPIX have worked with the San Francisco Food Bank to raise awareness about the issue of hunger in our community. Both stations have sponsored various food drives throughout the year including promoting our thanksgiving and holiday drives and providing a full day of televised coverage highlighting hunger and the work of the Food Bank. KGO and KPIX have also aired stories and reports about hunger and food assistance programs as part of their coverage of local and community news; covering stories on elimination of key nutrition programs to declining donations and new food bank initiatives.

Beyond their in-kind contributions of air time, KGO and KPIX have proved to be valued sponsors of our organization by hosting on-site employee food drives, sponsoring unique Food Bank events and raising money for our organization.

The San Francisco Food Bank has enjoyed a long-standing relationship with these two community partners and it did not require national regulation to create and maintain the supportive, local association that we enjoy.

Sincerely,

Paul Ash
Executive Director

Cc: Michelle Carey, Rick Chesson, Rudy Brioché, Amy Blankenship, Cristina Pauze, Monica Desai, Speaker Nancy Pelosi

900 PENNSYLVANIA AVENUE, SAN FRANCISCO, CA 94107

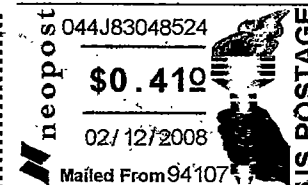
Telephone: (415) 282 1900 Facsimile: (415) 282 1909 www.sffoodbank.org

Member, America's Second Harvest — The Nation's Food Bank Network



SAN FRANCISCO FOOD BANK
Feeding the programs that feed the people

Received & Inspected
FEB 19 2008
FCC Mail Room



Monica Desai, Chief Media Bureau
Federal Communications Commission
445 12th Street, S.W.
Washington DC 20554

900 PENNSYLVANIA AVENUE, SAN FRANCISCO, CA 94104-0000





1420 K Street, NW
Suite 910
Washington, DC 20005
202.588.9888 voice
202.588.1818 fax
info@nlgja.org
nlgja.org

February 8, 2008

Chairman Kevin Martin
Commissioner Michael Copps
Commissioner Jonathan Adelstein
Commissioner Deborah Tate
Commissioner Robert McDowell

Federal Communications Commission
445 12th Street, S.W.
Washington DC 20554

Re: *In the Matter of Broadcast Localism* (MB Docket No. 04-233)
Report on Broadcast Localism and Notice of Proposed Rulemaking

Dear Chairman Martin and Commissioners Copps, Adelstein, Tate, and McDowell:

On behalf of the leadership of the National Lesbian & Gay Journalists Association, I would like offer our perspective on the recently initiated Notice of Proposed Rulemaking on broadcast localism.

Government regulations already mandate that programming for stations across the country should include a mechanism for the diversity of market size, area of dominant influence, and station size among other factors. NLGJA supports local programming and production, and has concerns about those stations being forced to fit into a model dictated by regulation. NLGJA is concerned about any legislation that could potentially dictate how we as journalists cover news in our community and what stories we cover.

Please consider our position as you move to a decision on this topic.

Thank you.

Sincerely,

A handwritten signature in dark ink, appearing to read "David Barre", is written over a horizontal line.

David Barre
Executive Director

cc: Michelle Carey
Rick Chessen
Rudy Broche
Amy Blankenship
Cristina Pauze
Monica Desai



1420 K Street, NW
Suite 910
Washington, DC 20005

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FEB 19 2008

FCC Mail Room

Ms. Monica Desai
FCC
445 12th Street, SW
Washington, DC 20554



UNITED STATES POSTAGE



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Against Domestic Violence SM

Formerly Battered Women's Alternatives

Central 925.676.2845
East 925.757.8101
West 510.236.8972
Crisis 1.888.215.5555
www.standagainstdv.org

February 12, 2008

Chairman Kevin Martin
Commissioner Michael Copps
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Federal Communications Commission
445 12th Street, S.W.
Washington, DC 20554

Re: *In the Matter of Broadcast Localism* (MB Docket No. 04-233)
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KGO TV has produced and aired several stories as part of their coverage of local and community news and events that have raised the profile on the issues on which STAND! Against Domestic Violence works. KGO has featured STAND! Against Domestic Violence in its "Sundays on Seven" series and consistently provides solid coverage of the many incidents of domestic violence that occur in our communities.

Additionally, one of KGOTV news anchors, Cheryl Jennings has personally taken an interest in our organization and has emceed several of STAND!'s local fundraising events. Her participation has been a significant factor in assisting STAND! to raise the much needed community contributions upon which we rely to continue providing critical services to the community.

It is because of my first-hand experience with such a long-standing partnership that I am curious as to why the FCC deems it necessary to issue additional regulations. In my view, our community already is well-served by KGO TV, and no national regulation could create the kind of great local partnership that we already enjoy.

Sincerely,

A handwritten signature in cursive script that reads "Gloria J. Sandoval".

Gloria J. Sandoval
Executive Director

☐ 1410 Danzig Plaza, Suite 200
Concord, California 94520

☐ 2400 Sycamore Street, Suite 6
Antioch, California 94509

☐ 12230 San Pablo Avenue
Richmond, California 94805

cc: Michelle Carey
Rick Chessen
Rudy Brioche
Amy Blankenship
Cristina Pauze
Monica Desai

Cheryl Jennings
News Anchor
ABC 7/KGO-TV/DT
900 Front Street
San Francisco, Ca. 94111

STAND!

Against Domestic Violence SM

1410 Danzig Plaza, Suite 200
Concord, California 94520



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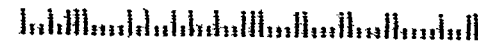
FEB 19 2008

FCC Mail Room

Monica Desai
Federal Communications Commission
445 12th Street, S.W.
Washington, DC 20554

Formerly Battered Women's Alternatives

20554+0000





ALAMEDA COUNTY
COMMUNITY
FOOD BANK

February 8, 2008

Chairman Kevin Martin
Commissioner Michael Copps
Commissioner Jonathan Adelstein
Commissioner Deborah Tate
Commissioner Robert McDowell

Federal Communications Commission
445 12th Street, S.W.
Washington DC 20554

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Our summer and holiday food drives could not survive without the critical support that KGO-TV and CBS5 provide. Their sponsorship is responsible for a large share of donations we receive and helps feed the 40,000 low-income people we serve each week. Moreover, on-air time devoted to our campaign has helped raise community awareness of the problem of hunger in the Bay Area. I want to assure you that KGO-TV's and CBS5' role – including both on-air and off-air time – is critical both to our fundraising efforts and to getting our message out to the community-at-large.

It is because of my first-hand experience with such a long-standing partnership that I am curious as to why the FCC deems it necessary to issue additional regulations. In my view, our community already is well-served by KGO-TV and CBS5 and no national regulation could create the kind of great local partnership that we already enjoy.

Sincerely,

Suzan Bateson
Executive Director
Alameda County Community Food Bank

Cc: Nancy Pelosi
Michelle Carey
Rick Chessen
Rudy Brियोche
Amy Blankenship
Cristina Pauze
Monica Desai

California Association of Food Banks



California Hunger Action Coalition

P.O. BOX 2599 OAKLAND, CA 94614 510.635.3663 FAX 510.635.3773 www.accfb.org

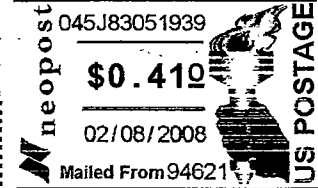


ALAMEDA COUNTY
COMMUNITY
FOOD BANK

P.O. Box 2599

OAKLAND, CA 94614

Thank You

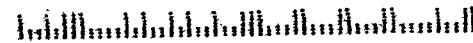


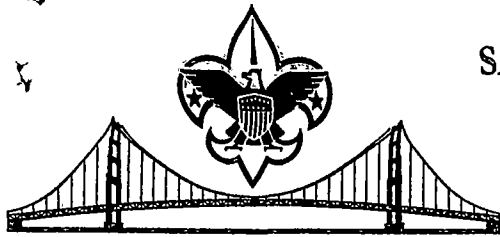
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FEB 19 2008
FCC Mail Room*

*Monica Desai
FCC
445 12th Street, SW
Washington, DC 20554*



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**SAN FRANCISCO BAY AREA COUNCIL, No. 28
BOY SCOUTS OF AMERICA**

Preparing young hands to reach higher

February 8, 2008

Chairman Kevin Martin
Commissioner Deborah Tate
Commissioner Robert McDowell
Commissioner Jonathan Adelstein
Commissioner Michael Copps

Federal Communications Commission
445 12th Street, S.W.
Washington DC 20554

Re: *In the Matter of Broadcast Localism* (MB Docket No. 04-233)
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We have worked with KGO-TV on any number of public service announcements that have significantly raised local awareness of the work that the Boy Scouts of America has been doing in our community for nearly 100 years. KGO-TV also has produced and aired several stories as part of their coverage of local and community news and events that have raised the profile on the vital issues of community service and hunger. Specifically KGO-TV has sponsored the Annual Scouting for Food Campaign that is the largest food collection for our local food bank each year; this project could not take place with KGO-TV's participation.

KGO-TV's active participation in our Annual Gala & Auction is the primary reason that more than \$170,000 is raised to benefit our Character Education and Citizenship training programs of our organization. Morning News Anchor Kristen Sze's personal participation is the most significant factor in this success. I want to assure you that KGO-TV's role – including both on-air and off-air time – is critical both to our fundraising efforts and to getting our message out to the community-at-large.

SAN FRANCISCO BAY AREA COUNCIL #28
is funded entirely by private businesses and individuals.

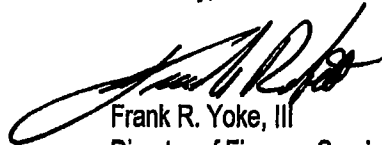
YOUTH LEADERSHIP TRAINING CENTER

1001 Davis Street, San Leandro CA 94577-1514 – Phone: (510) 577-9000 – Fax: (510) 577-9002
(800) 231-7963 www.sfbac.org

Report of Broadcast Localism and Notice of Proposed Rulemaking Page 2

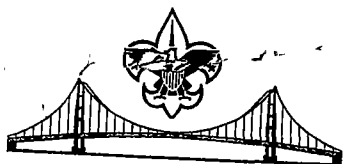
It is because of my first-hand experience with such a long-standing partnership that I am curious as to why the FCC deems it necessary to issue additional regulations. In my view, our community already is well served by KGO-TV and no national regulation could create the kind of great local partnership that we already enjoy.

Sincerely,

A handwritten signature in dark ink, appearing to read "Frank R. Yoke, III", written in a cursive style.

Frank R. Yoke, III
Director of Finance Services

cc: Michelle Carey
Rick Chessen
Rudy Brioche
Amy Blankenship
Cristina Pauze
Monica Desai



San Francisco Bay Area Council, No. 28
Boy Scouts of America
1001 Davis Street, San Leandro, CA 94577-1514

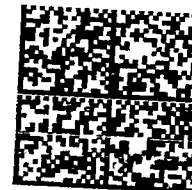
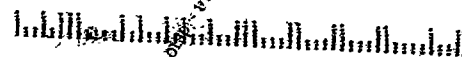
Monica Desai
Federal Communications Commission
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FCC Mail Room

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US POSTAGE

World Arts West

SAN FRANCISCO ETHNIC DANCE FESTIVAL
PEOPLE LIKE ME ARTS EDUCATION PROGRAM

February 12, 2008

Monica Desai
Chief Media Bureau
Federal Communications Commission
445 12th Street, S.W.
Washington, D.C. 20554

Re: *In the Matter of Broadcast Localism* (MB Docket No. 04-233)

Report on Broadcast Localism and Notice of Proposed Rulemaking

Dear Monica,

I noted with great interest that the FCC recently issued a Notice of Proposed Rulemaking on broadcast localism. From what I understand, this proceeding is intended to "ensure that broadcasters are appropriately addressing the needs of their local communities." I wanted to be one of the first to tell you that, in my view and in the view of my organization, World Arts West, KGO-TV already serves our community in many ways that makes any additional federal regulation unnecessary.

We have worked with KGO-TV on a number of public service announcements that have greatly raised local awareness of World Arts West. For several years, KGO-TV has helped our organization significantly through sponsorship of our programs, the *San Francisco Ethnic Dance Festival* and *People Like Me*. With their help we have been able to advance cultural understanding and increase appreciation of the world's diverse dance traditions, here in the San Francisco Bay Area.

As part of their local and community coverage, KGO-TV has also produced and aired stories of several of our Festival performers. In 2004, KGO-TV aired a profile on former board member and Haitian dance master Blanche Brown. Features like these have raised the profile on our organization's work. Additionally, KGO-TV sent news anchors to emcee our annual fundraising Gala. Cheryl Jennings emceed our annual Gala last year and helped us raise over \$90,000 on our opening night.

For years, our residents have relied on KGO-TV for accurate and detailed emergency and weather information. This information goes far

Fort Mason Center • Landmark Building D • San Francisco, CA 94123

Charya Burt photo by RJ Muzio

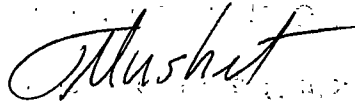
www.worldartswest.org • 415.474.3914 • 415.474.3922

beyond a weather report to include advance warnings of weather emergencies, notifications of evacuation routes, locations of relief stations, and geographically targeted updates. KGO-TV's ABC7 news channel has been constantly providing reports on local weather and emergencies, e.g., California fires, Katrina, and tornados.

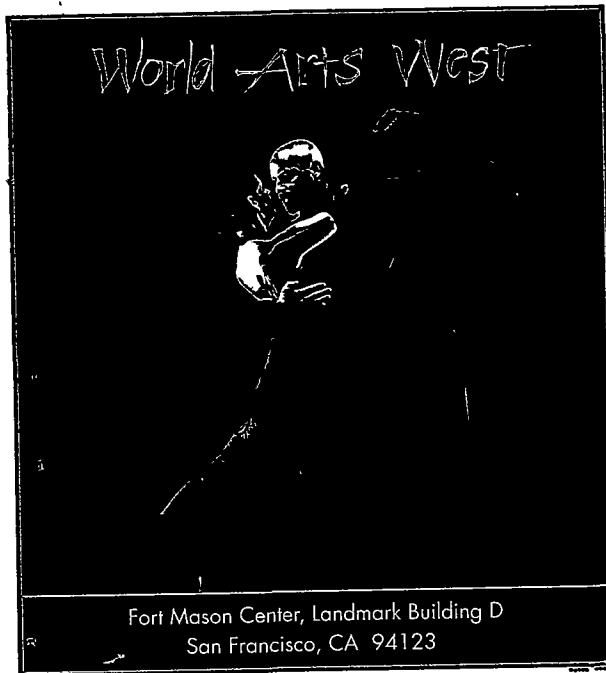
To put it simply, KGO-TV has helped promote World Arts West's branding. It has helped our organization move faster towards its goal of serving the needs of our diverse communities by way of inter-cultural understanding through music and dance. Moreover, KGO-TV's public service announcements, web promotions, profile and stories of our diverse performers have helped spread our message to the community-at-large. For this we are grateful to KGO-TV.

It is because of my first-hand experience with such a long-standing partnership that I am curious as to why the FCC deems it necessary to issue additional regulations. In my view, our community already is well served by KGO-TV and no national regulation could create the kind of great local partnership that we already enjoy.

Sincerely,

A handwritten signature in cursive script, appearing to read "Mushet".

Julie Mushet
Executive Director, World Arts West



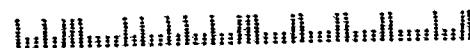
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Monica Desai
Chief Media Bureau
Federal Communications Commission
445 12th Street, S.W.
Washington, D.C. 20554

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FCC Mail Room

554+0000



February 5, 2008

Chairman Kevin Martin
Commissioner Michael Copps
Commissioner Jonathan Adelstein
Commissioner Deborah Tate
Commissioner Robert McDowell

Federal Communications Commission
445 12th Street, S.W.
Washington DC 20554

Re: *In the Matter of Broadcast Localism* (MB Docket No. 04-233)
Report on Broadcast Localism and Notice of Proposed Rulemaking

Dear Chairman Martin and Commissioners Copps, Adelstein, Tate, and McDowell:

I recently became aware that the FCC has issued a Notice of Proposed Rulemaking on broadcast localism. It is my understanding that this proceeding is intended to "ensure that broadcasters are appropriately addressing the needs of their local communities."

As President & CEO of The Help Group, a large nonprofit located in Los Angeles dedicated to children with special needs, I have firsthand knowledge of KABC-TV's commitment to its local communities. General Manager Arnold Kleiner and the entire KABC-TV team have consistently proven their dedication to public service and to enriching the quality of life in the Los Angeles Area.

KABC-TV is actively involved in the community through its programming and participation in and support of community and philanthropic events. For example, KABC-TV produced a news segment "Early Intervention Benefits Autistic Children - Experts Say Every Child Can Be Helped" during 2007's Autism Awareness Month that featured The Help Group's Young Learners Pre-School for Autism. This segment provided important information on early identification and early intervention. The print version of this segment can be viewed at <http://abclocal.go.com/kabc/story?section=health&id=5187549>. Additionally, news anchor Philip Palmer served as co-host at one of The Help Group's major events, The Teddy Bear Picnic this past June.

The Help Group Center for Autism Spectrum Disorders • Young Learners Preschool for Autism
The Help Group National Autism Foundation • Village Glen School • Bridgeport School • Sunrise School for Autism & Developmental Disabilities

The Help Group • UCLA Neuropsychology Program • Summit View School • Coldwater Canyon Prep Program

The Help Group Child & Family Center • Pacific Schools • Project Six

Campuses: CULVER CITY • SHERMAN OAKS • VALLEY GLEN • VAN NUYS

In October 2007, The Help Group presented its Media Excellence Award to KABC-TV at our annual Summit. This award recognizes significant media contributions in promoting public awareness of children's health issues through the dissemination of quality information to the public.

Recently, KABC-TV committed to producing a one-hour special that will be aired on April 26, 2008 during National Autism Awareness Month. This special is based on my recently published book "Autism Heroes: Portraits of Families Meeting the Challenge" (all author royalties benefit The Help Group). Autism Heroes carries a message of hope and support to families confronting the challenge of autism. Today, 1 in every 150 children is affected by an Autism Spectrum Disorder and the need for this type of programming has never been greater. KABC-TV's leadership in this area is extraordinary.


The Help Group's very positive experiences mirror the experiences that many other nonprofits have had as well. KABC-TV is a truly a role model of excellence and should be commended rather than more tightly regulated. We believe that the children and families of Los Angeles benefit greatly from KABC-TV's community affairs efforts.

Sincerely,

A handwritten signature in cursive script, reading "Barbara Firestone".

Barbara Firestone, Ph.D.
President & CEO
Vice-Chair, Calif. Legislative
Blue Ribbon Commission on Autism.

Cc: Michelle Carey
Rick Chesson
Rudy Brioché
Amy Blankenship
Cristina Pauze
Monica Desai

The Help  because every child deserves a great future
Group

Administrative Offices
13130 Burbank Boulevard
Sherman Oaks, California 91401

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FEB 19 2008

FCC Mail Room

Monica Desai, Chief Media Bureau
Federal Communications Commission
445 12th Street, S.W.
Washington DC 20554

FIRST CLASS



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FEB 06 2008

MAILED FROM ZIP CODE 91401



houstonfoodbank

Filling pantries. Filling lives.

Board of Directors

Chair

Michael Marx
The Kroger Company

Vice Chair

Linda O'Black
United Way of Greater Houston

Secretary

Joseph Sreshita
Northwestern Mutual Financial Network

Treasurer

Maria Francis
RRP Insurance Services

President/CEO

Brian Greene

Directors

Andrew Alexander
Weingarten Realty Investors

Warren Brice

Houston Food Bank, Retired

Clara Cooper

Target Hunger

Chait M. Daniels

ExxonMobil Global Services Company

Gary Hornberger

Hornberger Bros. Properties, Inc.

Arnold Knoche

Society of St. Vincent de Paul,
Diocese of Galveston-Houston

Carolyn Mayo

Vollmer Public Relations

Michele Newman

Johnson, Ferguson, Pipkin & Phillips

Armando Perez

H. E. Butt Grocery, Inc.

Kevin K. Rech

JPMorgan Chase Bank, N.A.

Glenn Reilman

Thompson & Knight LLP

Yvonne Schneider

American Express Travel

Ed Scott

University of Houston

Stephanie Slobin

Bracewell & Giuliani LLP

Matthew Winter

AIG American General Life Companies

February 8, 2008

Monica Desai

Federal Communications Commission

445 12th Street, S.W.

Washington DC 20554

Dear Ms. Desai:

I understand that the FCC recently initiated a Notice of Proposed Rulemaking on broadcast localism, which asserts that broadcasters may not be adequately serving their local communities.

As president of the Houston Food Bank and as a citizen of this community, I do not believe that this applies to KTRK-TV, known in Houston as ABC-13. The Houston Food Bank is just one of many local organizations that are supported and sustained through the efforts of KTRK-TV.

For 27 years, KTRK-TV has been making an incredibly generous donation of broadcast time as well as staff and financial resources to the Food Bank through the annual Share Your Holidays Food Drive in December.

KTRK-TV's commitment to the event is extensive. Examples include: recruitment of community participants to both hold food collections and to serve as collection points, such as area schools, police and fire departments; production and distribution of printed communications materials; and coordination of all on-site logistics for an all-day food collection — including tents, heaters, tables, chairs, etc.. The station's on-air contribution includes production and airing of several versions of public service announcements and a full one-hour remote broadcast on the culminating day of the food drive as well as cut-ins during regular programming throughout the day.

In addition to the Share Your Holidays Food Drive, KTRK-TV overrides the broadcast community's stereotypical aversion to competition by joining the other major media outlets in support of the Souper Bowl of Caring Food Drive, which includes a commitment to broadcast public service announcements for several weeks leading up to a weekend-long food collection on Super Bowl weekend.

Throughout the year, KTRK-TV routinely features the Houston Food Bank in its community affairs programming, and the news department is responsive to our requests for news coverage that highlights various aspects of the problem of hunger in the greater Houston area.

Sincerely,

Brian Greene
President/CEO
Houston Food Bank

member of

America's Second Harvest
The Nation's Food Bank Network

The Herzstein Center 3811 Eastex Freeway Houston, Texas 77026

Main 713 223 3700 Fax 713 223 1424 houstonfoodbank.org

The Houston Food Bank, like many other local organizations that benefit, is grateful for KTRK-TV's support, and we have every reason to anticipate that the station will continue to work in partnership with us as we lead the fight against hunger.

Sincerely,

A handwritten signature in black ink that reads "Brian Greene". The signature is written in a cursive, flowing style.

Brian Greene
President/CEO



houstonfoodbank
Filling pantries. Filling lives.



Monica Desai
Federal Communications Commission
445 12th Street, S.W.
Washington DC 20554

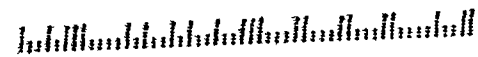
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FEB 19 2008

FCC Mail Room

The Herzstein Center 3811 Eastex Freeway
Houston, Texas 77026

20834X0000



February 4, 2008

Chairman Kevin Martin
Commissioner Michael Copps
Commissioner Jonathan Adelstein
Commissioner Deborah Tate
Commissioner Robert McDowell

Federal Communications Commission
445 12th Street, S.W.
Washington DC 20554

Re: *In the Matter of Broadcast Localism* (MB Docket No. 04-233)
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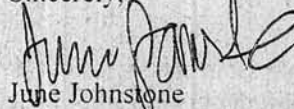
I noted with great interest that the FCC recently issued a Notice of Proposed Rulemaking on broadcast localism. From what I understand, this proceeding is intended to "ensure that broadcasters are appropriately addressing the needs of their local communities." I wanted to be one of the first to tell you that, in my view and in the view of my organization, ABC7/KGO TV already serves our community in any number of ways that makes any additional federal regulation unnecessary.

Our organization is greatly supported by ABC7/KGO TV. The on-air stories that are presented during peak times drum up support of our annual fundraiser. Since we only have one fundraiser a year, the airtime ABC7/KGO TV provides us is crucial to our success. Moreover, the on-air time devoted to our fundraising campaign has helped raise community awareness of our issues and our organization. I want to assure you that ABC7/KGO TV's role – including both on-air and off-air time – is critical both to our fundraising efforts and to getting our message out to the community-at-large.

In addition to the promotional support ABC7/KGO TV has given us, they have also donated their time and resources to film and produce our marketing DVD. One of the nightly news anchors, Cheryl Jennings, provided the voice over for the seven minute segment. This DVD goes out to all potential sponsors and donors. Without the help of ABC7/KGO TV, we would not be able to reach as many supporters as we have been.

It is because of my first-hand experience with such a long-standing partnership that I am curious as to why the FCC deems it necessary to issue additional regulations. In my view, our community already is well-served by ABC7/KGO TV and no national regulation could create the kind of great local partnership that we already enjoy.

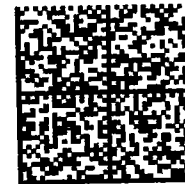
Sincerely,


June Johnstone
Executive Director

Cc: Michelle Carey
Rick Chessen
Rudy Brioché
Amy Blankenship
Cristina Pauze
Monica Desai



The Taylor Family Foundation
Camp Arroyo
5555 Arroyo Road
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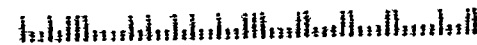


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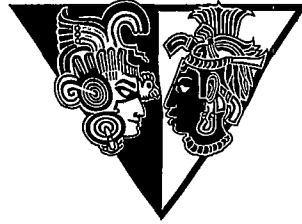
Monica Desai, Chief Media Bureau
Federal Communications Commission
445 12th Street, SW
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TEATRO VISIÓN



February 8, 2008

Monica Desai, Chief Media Bureau
Federal Communications Commission
445 12th Street, S.W.
Washington DC 20554

1700 Alum Rock Ave. Ste. 265
San José, CA 95116

RE: *In the Matter of Broadcast Localism (MB Docket No. 04-233)*, Report on Broadcast Localism and Notice of Proposed Rulemaking

Dear FCC Commissioner,

My name is Carlos Velázquez; I am with Teatro Visión, a Chicano/Latino Theater company based out of San José, California. We are a 24-year old theater company presenting professional works on the contemporary and historical experiences of Latinos. I understand that the FCC has recently initiated a Notice of Proposed Rulemaking on broadcast localism and would like to express our experiences with broadcaster KGO-TV.

KGO-TV has been an on-going media sponsor for Teatro Visión's plays and has played a large role in increasing awareness of our company to the entire Bay Area through on-air calendar listings, in-kind PSA's and networking assistance with other media and organizations.

Through their "What's Hot" segments aired on their newscasts, KGO-TV has been able to showcase images and information on our company and plays to their large audiences. We have also received an estimated \$78,000 in in-kind Public Service Announcements, often times with KGO themselves providing the production costs to create the announcement. Their Director of Public Affairs, Mimi Kwan, has also been instrumental in connecting us with other media and organizations from the San Francisco area through their ascertainment meetings and yearly holiday community celebrations. Through them we have strengthened relationships with KRON 4, KICU, KDTV Univision, and organizations like the Mexican Consulate in San Francisco and Mujeres Unidas y Activas.

I agree with KGO's response that no further regulation is needed to ensure that KGO-TV and other local stations serve the local community. As a non-profit theater company we rely on the support of individuals and organizations from the community to thrive. Thanks to KGO-TV, we have been able to do so. Should you have any questions or would like to discuss this more, please feel free to contact me by phone at (408) 928-5581 or by email at carlos@teatrovision.org. Thank you for your time.

Sincerely,

Carlos Velázquez
Marketing Manager, Teatro Visión

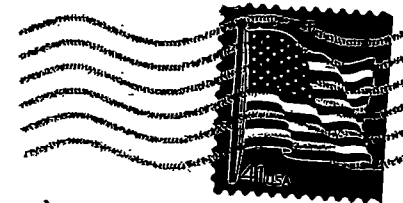
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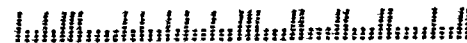
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Monica Desai
CHIEF MEDIA BUREAU
FEDERAL COMMUNICATIONS COMMISSION
445 12th St. S.W.
WASHINGTON, DC 20554

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Felecia Gaston
Executive Director

PERFORMING STARS of MARIN

a non-profit organization

February 5, 2008

Chairman Kevin Martin
Commissioner Michael Copps
Commissioner Johnathan Adelstein
Commissioner Deborah Tate
Commissioner Robert McDowell

Federal Communications Commission
445 12th Street, S.W.
Washington, DC 20554

Re: In the Matter of Broadcast Localism (MB Docket No. 04-233)
Report on Broadcast Localism and Notice of Proposed Rulemaking

Subject: ABC7/KGO-TV/RADIO- San Francisco, California

Dear Chairman Martin and Commissioners Copps, Adelstein, Tate, and McDowell:

I noted with great interest that the FCC recently issued a Notice of Proposed Rulemaking on broadcast localism. From what I understand, this proceeding is intended to "ensure that broadcasters are appropriately addressing the needs of their local communities." I wanted to be one of the first to tell you that, in my view and in the view of my organization, Performing Stars of Marin, ABC7/KGO-TV & Radio already serves our community in any number of ways that makes any additional federal regulation unnecessary.



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Cheryl Jennings at the Performing Stars
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Jennings' career rises from secretary to news anchor

Beth Ashley

Article Launched: 03/31/2007 11:09:28 PM PDT

CHERYL JENNINGS knew what career she wanted, and she got it.

Now at the top of her game as news anchorwoman at ABC Channel 7 in San Francisco, Jennings - a resident of Central Marin - decided in college that she wanted to become a broadcast journalist.

To get her foot in the door, she applied at 20 radio stations to be a volunteer - and was rejected by 18. Ultimately, she was taken on at KNBR.

She worked 50 hours a week. For free. "I wanted in," she says, remembering.

On that first job, she ran traffic reports for on-air hosts Frank Dill and Mike Cleary for five months, before being promoted to switchboard operator and secretary.

After a year and a half she became a late-night, weekend news reporter; she was on her way. En route, hoping to get her colleagues to take her seriously, she cut her long blond hair and dyed it brown.

Today, again a blonde, she has won wide respect in the industry, with numerous professional citations including three Emmys. The 5 p.m. newscast she anchors was recently rated the Bay Area's most popular in its time slot in terms of household numbers and audiences age 25 to 54.

"I'm grateful and humble that people watch us and trust us with their news," says Jennings.

Says her boss, Channel 7 news director Kevin Keeshan: "Cheryl is an outstanding journalist, a hard worker, very dedicated. She puts in whatever time it takes to do the best job possible."

"She's a joy to work with," says John Bennett, stage manager for the 11 a.m. news.

Jennings says she has loved every hour of her career - the endless variety, the "adrenaline rush" of reporting. "Every day is a gift," she says. "Besides - I love to tell stories."

As a news anchor for 19 years, she has honed her investigative skills on stories about AIDS and domestic violence and child sexual abuse, on reports of international relief efforts in Kosovo and on land-mine removal in Afghanistan.

Jennings was the sole reporter in the studio on the night of the Loma Prieta earthquake of 1989, and she stayed on the air for hours, reading scraps of phoned-in information and incorporating reports from the station blimp that was flying over Candlestick Park for the World Series opener.

She says that experience gave her confidence in the scariest of situations. "Very little fazed me after that. Knowing I had lived through it, No. 1, and knowing that I could maintain my composure - it was really a test of courage. It helped me a lot."

Earlier in life, she had gained personal strength as the oldest of seven children of a career Army officer.

Born at Fort Benning, Ga., she was a traditional Army brat, moving from coast to coast and twice to Germany. "As a kid, I hated it," she says, "but I realize now that I learned to be independent, to

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survive in a rough and tumble life. And I learned to be civil to everyone."

She attended 12 schools before graduating from Washington High School and entering City College of San Francisco, planning to become a teacher.

An assignment for a women's studies class - writing about women in broadcasting - changed her life. She interviewed local TV pioneers like Karna Small and Marcia Brandwynne who became her mentors. "I never looked back," she says.

Jennings shared her early adventures on KNBR with Rosie Allen, now the afternoon drive-time anchor on KGO Radio. Both held on to their secretarial jobs even when assigned to weekend reporting jobs at KNBR, "the best job I ever had," Jennings says, "to 'rip and read' the news, then go punch up records to play between stories."

Both went back to secretarial jobs when a new general manager decided women did not belong on the air. The two have remained good friends.

"Cheryl is a lovely, warmhearted, generous lady," Allen says. "We went through the trenches together, when we were young and inexperienced. We were lucky. I don't know many women who started out as secretaries and lasted as long as we have."

Jennings subsequently got a job at radio station K101 as a reporter, and after four months was promoted to news director. When a job opened up at Channel 5 as a news reporter, she took it - and worked both jobs - days at K101, evenings and Sundays at Channel 5 - for about a year.

She was married at the time, but "let's just say the demands of my career were hard on the relationship." The marriage ended after seven years.

She was fired from Channel 5 in a management change, but Channel 7 "picked me up immediately," and she has been there ever since.

Twenty years ago she remarried, this time to someone she calls her soul mate, Rick Pettibone, a financial adviser for Merrill Lynch. Planning to move from an apartment in Novato, Jennings asked her sister if she knew anyone with a truck. "She said her boyfriend's cousin had a truck," and Pettibone showed up. He and Jennings were married seven months later.

The two have no children, a conscious decision. "I helped my mother raise her kids," Jennings says. "I was either raising them or they came to live with me as teenagers. I have always had somebody with me. I still have visits from 15 or 16 nieces and nephews."

Jennings says she and Pettibone are workaholics who have to make dates to guarantee time together. "We're more content staying home, taking walks, watching movies," she says. "For our 20th anniversary we went to Italy. For his birthday we went to the British Open and to Scotland. Now he has the travel bug, too."

It's a bug that will have to wait. Jennings' schedule is tightly packed - with two half-hour news shows a day (11 a.m. with Kristen Sze, 5 p.m. by herself. She used to co-anchor with Don Sanchez, and before that with Dan Noyes and Dan Ashley.)

She and Sze have worked together for six years. "We have a great relationship," Jennings says. "By now we can communicate with hand signals."

Jennings' day begins at 6 a.m. with breakfast and home chores, continues with an hour of exercise on a treadmill, where she also watches TV news and reads two newspapers. En route to work at 10 a.m., she listens to news on her car radio. "By the

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time I go on the air, I'm well prepared," she says.

At Channel 7, she works with colleagues in the newsroom or in her cubbyhole office, piled high with tapes, scripts and an in-box full of mail. Just before air time, she spends five minutes in front of her office mirror, teasing her blond bangs, brushing her face with powder. During pauses on air, she dabs at her face with a puff.

Between newscasts she answers phone calls and e-mails (150 a day), does research on upcoming stories, goes out on self-assigned shoots. She often stays overtime, long after the 5 p.m. news is finished.

One or two days (or evenings) a week - accompanied by her husband "who never says 'I'm too busy'" - she also makes public appearances on behalf of local charities. Among her pets are Camp Okizu, a summer camp for children who have cancer; the Taylor Foundation camp in Livermore for children with other life-threatening illnesses; Performing Stars of Marin, Ronald McDonald House in Palo Alto, Community Action Marin, Marin Abused Women's Services and Pennies for Peace, where Bay Area schoolchildren raise money to clear land mines from playgrounds in Afghanistan.

Jennings teamed with Heidi Kuhn of San Rafael, head of an international mine-clearance program called Roots of Peace, and her daughter Kyleigh Kuhn, to launch Pennies for Peace four years ago; it now operates in more than 100 schools nationwide.

Kuhn calls Jennings "the wind beneath our wings" at Roots of Peace. "Walking through the minefields of Afghanistan brings forth one's true personality, and Cheryl's kindness, grace and personal integrity are deeply rooted from within. She

is all heart, and this pours through to her audience," Kuhn says.

"I try to do as much as I can," says Jennings. "I get a lot of satisfaction, helping out in the community. One thing I've learned: The more you give, the more you get."

She plans to keep on giving. Even after her long run at Channel 7, she has no thoughts of retiring. "I can't imagine ever not working," she says. "What would I do?"

Beth Ashley can be reached at bashley@marinij.com.

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February 6, 2008

Chairman Kevin Martin
Commissioner Michael Copps
Commissioner Jonathan Adelstein
Commissioner Deborah Tate
Commissioner Robert McDowell

Federal Communications Commission
445 12th Street, S.W.
Washington DC 20554



YOSEMITE
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Re: *In the Matter of Broadcast Localism* (MB Docket No. 04-233)
Report on Broadcast Localism and Notice of Proposed Rulemaking

Dear Chairman Martin and Commissioners Copps, Adelstein, Tate, and McDowell:

I noted with great interest that the FCC recently issued a Notice of Proposed Rulemaking on broadcast localism. From what I understand, this proceeding is intended to "ensure that broadcasters are appropriately addressing the needs of their local communities." I wanted to be one of the first to tell you that, in my view and in the view of my organization, KGO-TV already serves our community in a number of ways that makes any additional federal regulation unnecessary.

I work with Yosemite National Institutes, a non-profit that provides environmental education in our national parks. We have a campus here in the Bay Area, Headlands Institute, that reaches out to 10,000 students annually through a variety of educational programming. We have worked with Cheryl Jennings and Joel Bartlett of KGO-TV on several projects to help raise awareness of our programs as well as offer some educational expertise.

For the past two summers we have worked closely with another local non-profit, Performing Stars of Marin, which provides educational opportunities and support to the young people of Marin City. In our first summer we developed a series of environmental educational programs for a group of 10 students. One of our programs was about meteorology and Joel was our special guest. He shared his experiences working with KGO as their local meteorologist and explained to them different aspects of weather. Last summer, Cheryl Jennings, news anchor for KGO-TV, and her film crew visited Coastal Camp at Headlands Institute to cover the story of 7th grader, Angele Williams. Angele raised over \$5,000 to provide scholarships for 20 local children to attend a week of camp. Angele had attended Headlands Institute as an elementary school student, and wanted to make sure that other folks in the county could also share in that experience. Cheryl and her crew covered the students' arrival and meeting with Angele and her father. They also spent some time out hiking in the field with the students. Cheryl put together and aired a beautiful piece about Angele's generosity and how it impacted the lives of these local children.

It is because of my first-hand experience with such a long-standing partnership that I am curious as to why the FCC deems it necessary to issue additional regulations. In my view, our community already is well-served by KGO-TV and no national regulation could create the kind of great local partnership that we already enjoy.

Sincerely,

Pei-Yee Woo
Development Communications Manager
Yosemite National Institutes

Claire Giannini Fund

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A. P. GIANNINI, FOUNDER OF THE BANK OF AMERICA, AND HIS DAUGHTER, CLAIRE GIANNINI HOFFMAN

P. O. Box 590297
SAN FRANCISCO, CALIFORNIA 94159

MRS. DOROTHY W. YAO
TRUSTEE & PRESIDENT
HILDA H. YAO
EXECUTIVE DIRECTOR

December 5, 2007

Ms. Felecia Gaston
Executive Director
Performing Stars of Marin
271 Drake Avenue
Marin City, California 94965

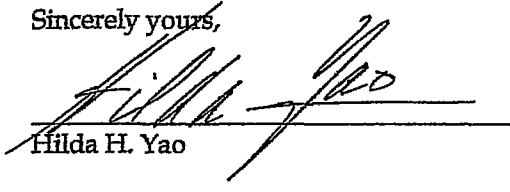
Dear Ms. Gaston:

Through the good offices of Ms. Cheryl Jennings who wrote to me regarding *Performing Stars of Marin* and her belief in you and your organization's mission, we are delighted to make a grant of \$10,000 in recognition of the needs of youth you reach through your work. Our foundation was established in 1998 in Mrs. Hoffman's name to carry on her life's work and propagate her father's principles. A. P. Giannini founded the Bank of America and built it into the largest bank in the world in his own lifetime by serving the "little fellow", thus enabling countless "have-nots" to realize the American dream. A. P. is the only banker named among *Time/Life's Builders and Titans, the 100 Most Important People of the 20th Century*, because his pioneering work transforming banking from a privilege to a multitude of services integral to people's lives. His innovations included branch banking; customer-convenient hours; installment lending; women's banking; translation services for a burgeoning immigrant population; and school savings. Indeed, he revolutionized banking by financing small businesses, farms, ranches, vineyards, infra-structure projects, and Hollywood, from *"Birth of a Nation"* to *"It's a Wonderful Life"*, Mickey Mouse, and *"Snow White"*, the world's first animated feature. In gratitude, Walt Disney allowed only one bank to be located inside Disneyland; the first structure visitors see on Main Street is a Bank of America. While other bankers were paralyzed by the 1906 earthquake and subsequent fire, A. P. Giannini rallied San Franciscans by arranging for the transport of building materials to the City and setting up shop just two days after the quake at Fisherman's Wharf with a plank placed across two wooden barrels to lend money to rebuild devastated lives. Another historic undertaking was the building of the *Golden Gate Bridge*, long believed too risky or even infeasible due to the strong Bay currents, fog, and high winds. When engineer Joseph Strauss went to A. P. with a final appeal, A. P. did not hesitate and, on a handshake, made possible the construction of a singularly spectacular bridge that became our Golden State's iconic symbol and one of the world's most recognizable landmarks. Yet, what Claire was proudest of was that her father was driven not by personal gain but the desire to help *all* who wanted to strive to succeed. Moreover, for A. P., philanthropy was not an afterthought. He deliberately rejected amassing a fortune for himself and his children, taking care to donate any "excess" funds to charity throughout his life. He famously said: "No man owns a fortune; *it* owns him."

Claire's achievements and legacy are a testament to her devotion to her father's ideals. As her trusted friends and fiduciaries of the foundation that bears the sterling Giannini name, we are careful to make grants to the worthiest of charities, and we are pleased to have learned through Cheryl of your work.

Please acknowledge receipt of the grant and submit by August 29, 2008, a report on its impact via e-mail to CGFund@aol.com. Congratulations and best wishes on your continued work.

Sincerely yours,


Hilda H. Yao

Enclosure: Check #1862
cc: Ms. Cheryl Jennings, KGO-ABC7 News

"SERVING THE NEEDS OF PEOPLE IS THE ONLY LEGITIMATE BUSINESS IN THE WORLD TODAY." A. P. GIANNINI

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February 4 2008

To whom it may concern:

In the spring of 2007 I attended a seminar for women in business in San Rafael, California. The opening address was given by Cheryl Jennings, news anchor of KGO TV in San Francisco. She spoke of three organizations about which she felt deeply.

One of which was Performing Stars of Marin City. This group provides opportunities for many underprivileged kids.

I was quite moved and called the Director of Performing Stars, Felecia Gaston, to see if, as a graphic designer, I could do anything to help. As it turned out, there was.

Cheryl Jennings has done a great deal to promote Performing Stars. Mr. Gaston speaks very highly of Cheryl, of all the support she has provided and her dedication to the school and its activities.

It's such an important issue in any community that people who can help, do help. From what I've heard about Ms. Jennings, her role at KGO and her personal motivation, she certainly has helped quite a few.

Best regards,

Shawn McMillan

Local Teenager Helps Underprivileged Kids Go To Camp

Saturday, December 01, 2007 | 11:13 AM

Angele Williams Uses Special Talent



By Cheryl Jennings

Aug. 10, 2007 - KGO (KGO) -- A remarkable 13-year-old Marin county girl has raised a huge amount of money to send kids from economically-deprived families to camp. She used her own special talent to make it happen.

Thirteen-year-old Angele Williams decided to get up bright and early on this day, to meet some of the kids she raised money for, so they could attend a week-long, environmental day camp in the Marin headlands. She raised an extraordinary amount: \$5000 dollars. So, how did she do it?

Angele Williams, 13 years old: "I sold truffles and candies that I made myself and I sold them outside markets, sold them to friends and family and teachers.

Angele combined that with a letter writing campaign and raised the money in three months.

ABC7's Cheryl Jennings: "So what did you think when she raised the money?"

Judd Williams, Angele's Dad: "wow. It was sort of, it's a lot. you and your wife are just beaming with pride, yeah."

Angele had help in choosing the kids, from the headlands institute, which sponsors environmental day camps all summer.

They called on Felecia Gaston, head of the Marin Performing Stars in Marin City. It helps some of the county's most deprived children. Marin Performing Stars provides children with a variety of experiences so it was a perfect fit.

Felecia Gaston, Marin Performing Stars: "It connects them with other kids through the county; they get to do something different than just being in their own community in the summertime. They can talk about that they know more about the Marin Headlands too."

Angele was inspired to raise the money because of a trip she took to Australia for a student-to-student diplomacy trip.

Angele Williams: "instead of raising money to go on that trip, my parents paid for that and instead of just going to Australia and doing nothing about it, I raised money to send kids from

Marin City to camp, because I think it's important for kids to have the opportunity to have a summer experience."

Angele's philanthropy is not only helping kids from Marin City have a great time at day camp in the Marin headlands, but it could also change their lives.

Glen Gilbert, Yosemite National Institutes: "When you come up here and it's pristine and beautiful, all natural and they're living in more of a city environment, they may start to do more recycling, more composting at their school; its awareness really."

Glen Gilbert is president of the Yosemite National Institutes, the parent organization of the Headlands Institute.

Glen Gilbert: "We teach them science, we teach them about what's happening out here, the wild, deer, rabbits."

The kids joined a small ceremony to honor Angele. Sam Drucker, the field science educator, presented Angele with a certificate of merit from the county of Marin that was requested by Felecia Gaston.

Matthew: "She was doing something nice for us to raise money for the camp so we could all come here."

ABC7's Cheryl Jennings: "What did you think about what Angele did?"

Lucy: "It was cool, I would have never thought of that."

Camper: "I think she was very smart do that. I like what she did."

Felecia Gaston. Marin Performing Stars: "She has some remarkable parents who have raised her to give back. I wish there could be more young people like Angele."

And to top it all off, Angele even brought fudge she made with her own recipe to give to her new friends at day camp. She's hoping that others might also want to help.

Angele Williams: "I think it's great that people are going to know about it and at least if they want to help, they can and I think that's great."

To learn more about the Marin Performing Stars, [click here](#)

To learn more about the Headland's Institute, [click here](#).

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'Stars of Marin' Teaches More Than Ballet

Friday, June 09, 2006 | 8:04 PM

ABC7 Salutes 'Performing Stars of Marin'



June 9 - KGO (KGO) -- Students learn a lot about life as they take dance lessons at the performing Stars of Marin program, located in Marin City.

Felecia Gaston, Performing Stars of Marin: "When you come to a class, you have to be on time, be prepared, and have proper manners."

And discipline. Felecia says it's all for the "ultimate" performance.

Felecia Gaston: "The ultimate performance is, can you get a job. Around 4 or 5 years old, I wanted to take ballet lessons and it wasn't available because of segregation."

The lessons are held in a 3 bedroom townhouse, provided by the Marin housing authority in Marin City.

It's a very low-income neighborhood across highway 101 from its wealthy neighbor, Sausalito. But, Felecia has chosen to work here to bring dance and the arts to children who would not otherwise have the chance.

Felecia Gaston: "I'm very passionate about what I'm doing and I love what I'm doing.

Her most famous performing star at the moment is 21 year old John Lam who is now dancing with the Boston Ballet. He came to the Bay Area to visit his long time mentor.

Felecia discovered John when he was just four years old. John was in daycare provided for low income families. His parents escaped from Vietnam for a better life here. They worked full time.

Felecia offered John an opportunity.

John Lam: "Without her, I don't think I'd be where I am right now, honestly, because she's the one who came to the canal district, to the child care center and gave these scholarships to any child."

Felecia Gaston: "John was the only boy out of all the 9 girls who raised his hands."

John Lam: "I didn't know what a scholarship was."

But, John developed a love for dance, for Mozart, Chopin, Beethoven. His scholarship with the Marin ballet allowed him to perform in a number of plays. Their artistic support got him yet another scholarship, which sent him to Canada for high school.

Felecia: "They're the ones who actually recommended him to go to Canada, the National Ballet school in Canada."

Felecia: "I helped him as much as I can, throughout the years, even when we needed bandages for his feet, he knew he could call."

John did so well in high school, he passed Felecia's "ultimate performance" test. He got a job.

He was accepted at the Boston Ballet when he was 18. And, he recently received a scholarship from the prestigious Princess Grace Foundation, in New York, where he met his idol, Mikhail Barishnikov. Felecia was there, by his side.

Felecia: "I'm super, super proud of you and I've had many tears in my eyes when I've seen you perform."

Felecia Gaston's program already serves 150 kids in Marin City and throughout the county. But she has 100 children on a waiting list. It's going to take a lot more support from the community to give those kids a chance, the same chance these little girls have and John Lam did when he was four."

John: "She was able to provide the quintessential American dream for me to proceed into the dream I wanted to go towards, and we need more of her."

"As I get older, I could look back and say I had a good life and I'm really happy about what I've contributed to the world."

And so, we salute Felecia Gaston and the Performing Stars of Marin for bringing music and the arts to underprivileged children in Marin County.

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371 Bate Ave
San Francisco, CA 94102



Bill Fredman

Monica Desai, Chief Media Bureau
Federal Communications Commission
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